



Startups

Brown Smith Wallace has a long history of working with startup companies and a record of success helping to launch fledgling businesses.

If you would like more information on our services, please contact:

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Fiscal Management is a Key to Success

Too often, accounting and tax issues aren't a priority for startup companies; falling to the bottom of the to-do list in favor of other priorities like fundraising, product development and marketing. However, it's important to note that your balance sheet is a critical aspect of your company's foundation. This is true at the beginning of your journey and as you grow and become more successful. If your finances are in disarray, investors may be wary of providing the critical capital needed to help your business grow.

Benefits

One of the benefits of working with a firm like Brown Smith Wallace is our ability to grow with your organization. We can provide the essential services you need at the outset, like helping to define your organizational structure. This process includes:

- Assisting you with completing tax filings for all the appropriate tax jurisdictions
- Accounting software set-up and related training and consulting
- Other income tax consulting services for you and your company

As your business matures, we have the specialists on hand to address more complex matters related to employee payroll, foreign tax consulting and compliance, state income and sales tax reporting compliance, and valuation services.

St. Louis Startup Community Survey

We work closely with some of the most influential groups in the St. Louis startup ecosystem. We know the community—we understand the challenges young companies face and we know what it takes to mature into a profitable, thriving organization.

In an effort to provide business insights, trends and challenges about the startup community, we've launched a survey. We are seeking input from startup founders, employees, investors, and other groups that support the startup community. We'll share these valuable insights with the community early next year.

Click [here](#) to participate in our survey.



St. Louis
St. Charles
Glen Carbon

Toll-Free 1.888.279.2792

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Brown Smith Wallace LLC

See a full list of our Startup Services on other side.

Our Startup Services



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Brown Smith Wallace LLC

Accounting System Consulting

We can help you with your most basic accounting needs, including bookkeeping, day-to-day accounting services, clean up and accounting record maintenance. For a busy startup, partnering with an expert upfront can help alleviate costly and time-consuming mistakes.

Foreign Tax Consulting and Compliance

Today's global economy has created opportunities for businesses to operate internationally. International tax consulting and compliance can be difficult for large established companies to address. Brown Smith Wallace has leading international tax expertise that can help your startup.

Financial Statement Services

A startup's financial statement is a barometer of its current health and future viability. This is a key document for organizations looking to secure investors. Brown Smith Wallace can help with revenue recognition consulting, fixed asset and depreciation management, and financial statement compilations, reviews and audits.

Income Tax Compliance: Federal, State and Local

As a business owner, your tax responsibilities become more complicated. Income tax isn't a topic that's only discussed between January 1 and April 15 of each year; it's a year-round discussion with your tax advisor with deliverables on a regular basis, to ensure you maximize profitability and are in compliance. Don't wait until the taxing authorities contact you.

Employee Consulting and Compliance

Hiring staff is an important milestone for a startup. Make sure you don't run afoul of the regulatory and compliance requirements for 1099 preparation, W2 preparation, unemployment and withholding tax registration, understanding the difference between an employee and an independent contractor and stock option consulting and planning.

Ownership Consulting and Capital Raising

Perhaps the most important aspects of running a startup: understanding the responsibilities that come along with ownership and raising funds to grow your business. We're here to help you make those difficult business decisions and to assist in putting your best foot forward to make your business an attractive investment target.

State and Local Tax Consulting

As states expand their authority to impose taxes on businesses and seek to increase revenue, it is more important than ever to consider the importance of multistate nexus issues. Our State and Local Tax experts can help your startup understand activities or transactions that can trigger a multi-state footprint and the impact this can have on your state and local income and sales/use tax obligations.

Other Specialty Services

Brown Smith Wallace has a number of advisory services management teams in the region and across the country have come to rely on. When it's time to plan your exit, a team of valuation experts can advise you well in advance of selling to ensure you get the best price for your venture.

In addition to our valuation services, we offer IT Security, internal audit, captive insurance and many other advisory services to help startup companies realize their full potential.